

We're thrilled you're considering website maintenance to elevate your online presence and protect your investment. At Parker Web, we understand your website is more than just a digital platform—it's a cornerstone of your business's professionalism, credibility, and success.

Delighting clients since 1999, our **fully US-based team** brings expertise across multiple platforms and delivers proactive management to keep your website secure, functional, and user-friendly. Committed to a high-quality customer experience and a high level of accountability, we pride ourselves on **providing prompt, knowledgeable, and friendly service** designed to exceed your expectations.

When you choose Parker Web, you'll be personally welcomed with an introduction to our dedicated team and a simple orientation of our systems. **From day one, we're here to partner with you and help your business thrive online.**



## PAY-AS-YOU-GO

- Ideal for less frequently updated websites
- Open rate, no plan required
- On-demand support as needed
- Billed in 15-minute increments
- 1-hour minimum initial purchase
- No task is too small

**\$175/HOUR**

## ESSENTIALS PLAN

- Ideal for regularly updated websites
- Proactive monitoring and updates
- On-demand support as needed
- 2 bankable hours per month
- Billed in 15-minute increments
- Reduced price on additional hours

**\$249/MONTH**

## ENTERPRISE PLAN

- Ideal for larger or multiple websites
- Proactive monitoring and updates
- On-demand support as needed
- 8 bankable hours per month
- Billed in 15-minute increments
- Reduced price on additional hours

**\$899/MONTH**

## TERMS AND CONDITIONS

- **Bankable Hours:** Unused hours are stored for up to 3 months. Although rare because of the proactive nature of the Parker Web service, hours not used after 3 months are lost. Hours in excess of this monthly plan amounts are billed at \$125/hr at the end of the calendar month. Pay-As-You-Go (open rate) hours do not expire. Minimum 1 hour initial purchase. Time is billed in 15-minute increments.
- **Online Ticket System:** Easy submission of requests via direct email to Parker Web. Your email generates a traceable ticket and enters into a queue for rapid completion.
- **Proactive Maintenance:** Parker Web monitors your website for optimal performance. Website systems unique to your website installation will require regular updates or maintenance. When critical in nature – such as a security patch or a version update – this work is done immediately

and billed to your account. Non-critical items are presented as a ticket for your approval prior to work being completed.

- **Time Tracking:** All details of billed activities on your account as well as other account management tools are available in your client portal and monthly emailed reports.
- **Month-to-Month Agreement:** We like to say we earn your business each and every month. Our plans are month-to-month and can be upgraded or downgraded at any time. There are no refunds for time purchased.
- **Rapid Response:** Parker Web's goal is a maximum two business day turnaround on a task requiring less than 2 hours to complete. Many times tasks are done within minutes of being requested. In-person or onsite work is not available.
- **Multiple Websites Allowed:** you can have as many websites as you like under a single plan.